

## **Bio Marcus Lundstedt**

[marcus.lundstedt@su.se](mailto:marcus.lundstedt@su.se)

072 070 97 21

@marcuslundstedt

Profile:

Leadership

Advocacy

Digital development

Photography

Development Cooperation

---

Marcus Lundstedt is a communications expert from Sweden, with over 15 years' experience of working internationally, in many sectors. [Read his LinkedIn profile here.](#)

He joined Stockholm Resilience Centre as Head of Communications in 2023, after more than a decades' work for Vi Agroforestry and We Effect – the world's biggest cooperative development organisation. As a global director on advocacy and media, he initiated and led public and political global campaigns against climate change and hunger.

The work for Vi Agroforestry and We Effect took him to many countries and contexts – and it fueled a passion to address injustices. But more importantly: a deep belief in the power of working together.

He pioneered in developing "digital travels", allowing decision-makers and other stakeholders to visit places and engage with people around the world without leaving their offices. He started a global campaign named "Dear Magdalena", where people from around the world wrote to the prime minister of Sweden, Magdalena Andersson, which helped stop a proposed development funding cut by the government.

Marcus started his work life as a vagabond freelance journalist for Swedish radio and print media. He reported on social issues

in China, South Africa, Brazil, Cambodia and India. But his first full "real job" was as the Editor in chief for his university's student paper in Örebro, where he also founded a student tv network together with some friends.

As a former PR consultant at the award-winning "Agency", he has gained deep knowledge of crisis management, corporate responsibility, and building public engagement.

For almost 20 years, Marcus has worked as a photographer and has been published in many of Sweden's leading news outlets. He is the co-author of the book "Drottning av Bredfjället" (Votum förlag, 2013), which won several awards and drew more than 100 000 people to visit a photo exhibition. He has been awarded the International Agriculture Photographer of the year (2017). View some of his pictures here:

[www.marcuslundstedt.com](http://www.marcuslundstedt.com)

Marcus sits on the board of the national development platform Concord and was the deputy chair for the Swedish Federation for Journalists in Forestry and Agriculture.

He holds a bachelor's degree in international communications, with exchange studies in journalism from Arizona State University.

He lives in the coastal town of Norrtälje with his family, enjoys running, coaching kids in athletics and go sailing as often as possible.